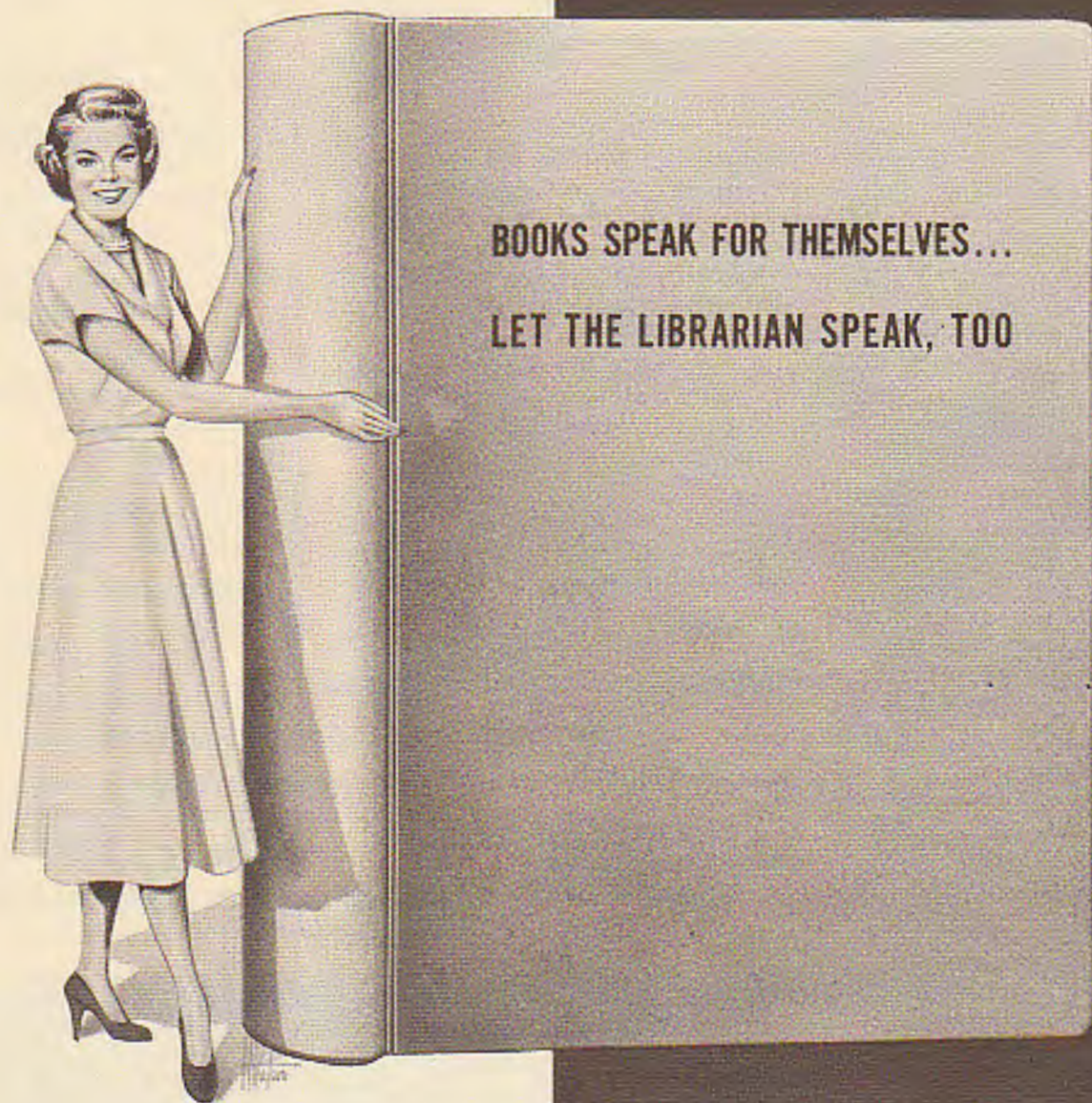


Facing The Future



OREGON LIBRARY ASSOCIATION...1953

MEMO TO LIBRARIANS:

So you have your Library Degree and a job! You're all through with preparation. You are at work in your own special sphere—busy as can be, as we all are. But—remember that you are a member of a profession. Just what are you doing for that profession?

First, you owe loyalty to that profession. How do you show it? Do you support its organizations? Are you a member of the American Library Association? The Special Libraries Association? The Pacific Northwest Library Association? The Oregon Library Association? A local organization? Support of library organizations is necessary if we are to work as a group.

Secondly, wherever you are—in the public library—a school library—in a special library, in a college or university library—you are meeting the librarians of tomorrow. How do you look to them? Here are the bright, enthusiastic, capable young people, boys and girls. Would not some of them be successful librarians? Are you interesting them in librarianship? Don't forget that the best recruiter is you. If "A basic obligation of any profession is to exert every effort to assure a continuing and adequate flow of qualified practitioners into the profession," what are you doing about it?

How do you rate yourself as a librarian? Sit down in front of a mirror and talk with yourself. Are you intellectually alert? Are you well-groomed, poised, friendly? Do you read professional literature regularly? Do you have a positive personality? Are you worth imitating? You have an opportunity that is personally yours. Do you make a good impression? You have the opportunity for initiative. Are you using it? If you really enjoy working with people your library will show it. Does yours?

And while you are considering people, have you ever thought of them as helping the librarian and the library? Do you have a Friends of the Library group, or, a Citizens group in your community working for the library? An interested lay organization is a big boost for any library.

With readership goes leadership. How active are you in community life? Would one of your patrons recognize you outside the library? Why not? You can help take the library to the people if you participate in community activities and fellowship. Participation will develop your personality, increase the prestige of the library, and make you a more valuable citizen.

And last, but never least, do you have a pleasant and cooperative attitude toward those who come to you for help? Remember, as a professional librarian, you are there with a service to perform. It should be willing and gracious. Have you divined the power of a smile?

So many questions? The good librarians will read, the best will seek the answers.

YOU CAN'T BE AN INDIFFERENT LIBRARIAN BUT YOU CAN BE DIFFERENT.
YOU DEPEND ON THE PROFESSION. CAN THE PROFESSION DEPEND ON YOU?

If you are not too large for the place you occupy, you are too small for it.

JAMES A. GARFIELD

If it is the intellectual rather than the physical book of which the librarian is keeper, then the profession is not and cannot be the neutral, passive, negative profession of the guardian and fiduciary, but must become instead the affirmative and advocating profession of the attorney for a cause.

Archibald MacLeish

For books are more than books. They are the very life and soul of ages past, the reason why men worked and lived and died. Amy Lowell

Without books, God is silent, justice dormant, natural science at a stand, philosophy lame, letters dumb, and all things involved in Gimmerian darkness. Bartholin.

Speakers' Bureau

Mr. Thomas Cahalan, *Librarian*,
University of Oregon Dental School
Library, Portland

Miss Mabel E. Doty, *Librarian*,
La Grande Public Library, La
Grande

Miss Eloise Ebert, *Administrative
Assistant*, State Library, Salem

Miss Elizabeth Findly, *Reference
Librarian*, University of Oregon,
Eugene

Miss Bertha Hallam, *Librarian*,
University of Oregon Medical
School Library, Portland

Mr. Carl Hintz, *Librarian*,
University of Oregon, Eugene

Mrs. Dessa Hofstetter, *Librarian*,
Oregon College of Education, Mon-
mouth

Mrs. Pauline Calendine Howard,
Documents Librarian, Reed Col-
lege, Portland

Miss Dorothy Johnson, *Librarian*,
Grant High School, Portland

Brother David Martin, C.S.C.,
Director, School of Library Service,
University of Portland, Portland

Miss Cora E. Mañon, *Librarian*,
Ashland Public Library, Ashland

Miss Eleanor Stephens, *Librarian*,
Oregon State Library, Salem

Miss Lillie Stricker, *Librarian*,
Oregon Journal Library, Portland

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You Have to Be Alive to Make Your Library Live

SOMETHING TO DO:

How many of these things have you done?

- Selected student assistants with potential librarian possibilities;
- Talked to a group about librarianship;
- Talked with teachers and administrative officials about the library and books;
- Attended meetings of library associations;
- Sponsored a Career Day in the library;
- Held a library tea for faculty members;
- Advised a library club;
- Kept attractive bulletin boards;
- Given a recruiting tea for students;
- Discussed librarianship with the professional counselor;
- Made copies of recruiting folders available;
- Visited other libraries and librarians;
- Suggested a good candidate to the scholarship committee.

I have to use your influence to find out how much you have.

You need to strike a match to make a fire. Neglect your talents and lose them; use them and they multiply.

If you make your career worthwhile to yourself it will be attractive to others.

If you do not have an outlook then it is time to look out.

Begin by helping—soon you'll lead the way. "Books and people"—but first the people.

WHAT SOME DID:

CALIFORNIA: Two-weeks' institute giving a "behind the scenes view" of all phases of library work for a follow-up of a presentation of library work as a vocation.

DELAWARE: Half-hour television program on librarianship presented in "Careers Calling" series.

GEORGIA: Exhibit of recruiting materials turned over to the State Department of Education to be sent to high schools.

LOUISIANA: Sponsored state-wide "Librarian for a Day" for 500 high school seniors during Louisiana Library Week.

MAINE: Scholarship funds; Career Days in high schools; workshop.

MINNESOTA: High school counselor's "Get Acquainted" meeting held in St. Paul Public Library.

MISSOURI: Every member of M. L. A. was asked to locate at least one person interested in library work and give him recruiting literature.

NEW JERSEY: Made slides on library work as a career.

LIBRARIES AND LIBRARIANS IN OREGON

Oregon has 700 public and school libraries.

Oregon has 500 librarians in professional positions.

Oregon has 1000 people employed in its libraries including janitorial and clerical staff.

The Oregon Library Association has 300 members.

The Oregon Library Association should have at least 600 members..

The recruiting of people who are capable building a nationwide system of good local libraries is probably the greatest need for librarianship today. At this point in library development not books, but librarians are needed! The books and service to all our people would follow if we had the librarians.
CARMA ZIMMERMAN

The library profession is a high calling, for it involves the custodianship of one of man's most priceless heritages.
Helen E. Wessells

The sociologist, the anthropologist, the historian, the librarian, each in his way, knows what the man of the street realizes only vaguely . . . that Western Society could not continue in its present form without that instrument of which the printed page is the best symbol.
Carl White

The answers are in books and when modern man, faced with the pressing need to make independent judgments, cries out in his confusion for help the only one who can respond is the one who knows where to go among the books, the one whose essential skill is the use of books, one who deals in ideas.
Meredith Bloss.

"For every dollar spent on books \$27 are spent on chewing gum." No doubt, but then it must be remembered one can borrow books.
Philadelphia Inquirer.

I will carry out regimen for the benefit of the illiterate and I will keep them from lack of knowledge. To none will I give an unworthy book, even though publishers advertise and booksellers offer them for sale; but guiltless and hallowed will I keep my life and service.

Into whatever libraries I shall enter I will work for the benefit of mankind, holding aloof from all intellectual snobbery and inertia. Whatsoever in my service, or in my contacts with my fellow workers I shall see or hear which ought not to be noised abroad, as to this I will keep silent, holding such things unfitting to be spoken.

And now, if I shall fulfill this oath and break it not may the fruits of art and life be mine, may I be honored of all men for all time, the opposite if I transgress and be foresworn.

ELEANOR STEPHENS

A paraphrase of the Hippocratic oath.

Librarians do not pretend that what each can do in his library job individually is world-shaking. But they accept their part of the responsibility to help build a better world by being well-informed themselves, and by introducing the voices in books that can help supply the leadership and build the strengths that the world needs.

RAYMOND LINDQUIST

I love the little joys of life
The smell of rain, the sound of brooks,
The taste of crispy toast and jam
The sight of rows and rows of books.
Rebecca McCann

NATIONAL RECRUITING AIDS

A.L.A. Board of Education for Librarianship. *Librarianship as a Career*. Chicago, A.L.A., 1953.

Special Libraries Association. *Special Librarianship as a Career*. New York, Special Libraries Association, 1953.

OREGON LIBRARY ASSOCIATION RECRUITING AIDS

Speakers' Bureau of O. L. A.

Elsewhere we have listed a dozen outstanding Oregon librarians, active in many fields: school, public libraries, college and university libraries and the special library field. These persons are willing to talk on librarianship in your community provided you pay the expenses. For a different program try one of these speakers.

OREGON LIBRARIANS MAKE NEWS

DR. JEAN PHYLLIS BLACK—*Oregon Journal*, Thursday, April 19, 1951.

"Dr. Black is a small bundle of well-controlled vitality . . . She could listen or she could talk—about Normandy, Anzio, Germany, the English Channel. She'd visited them all, before and after World War I." Librarian, Portland State.

MISS BERTHA HALLAM—*Oregon Journal*, Monday, December 31, 1951.

"Sterling silver tea service was presented to Bertha Brandon Hallam when she was recently named honorary member of the Portland Academy of Medicine. University of Oregon medical school librarian is first woman to receive this distinction. No other non-doctor or non-scientist has been so recognized." Librarian, University of Oregon Medical School.

MR. MARTIN SCHMITT—*Book Review Digest*, April 1952, Vol. 48, No. 2.

"Brown, Dec. *Trail Driving Days*; picture research by Martin F. Schmitt (Curator of Special Collections, University of Oregon Library). "In running text and over two hundred pictures—reproductions of old photographs and prints—this volume tells the story of the trail-riding days when cattle were brought up from Texas to the cow towns, Abilene, Dodge City, and Ogallala."

MISS JOSEPHINE BAUMGARTNER—*The Sunday Oregonian Magazine*, Sunday, March 29, 1953.

"Miss Facts of Oregon's State Library . . . Ask Jo Baumgartner a question, any question, and she'll give you the answer with a minimum of delay. For she loves research, and knows that somewhere is an answer to every question. She's especially appreciated by the members of the legislature, who find her invaluable in preparing laws, speeches and briefs." Reference Librarian, Oregon State Library, Salem.

FOR YOUR OWN TALK

WHAT TO SAY ABOUT LIBRARIANSHIP:

1. What it is.
2. How to qualify for it.
3. Its advantages and disadvantages.
4. Opportunities for jobs and advancement.

A-B-C's OF EFFECTIVE SPEAKING

- A—Accept responsibility;
Plan your talk to fit the time allowed.
- B—Be better than average;
Avoid mannerisms in speech, gestures.
- C—Create a concept;
Make your audience respond to your enthusiasm.

OREGON LIBRARY ASSOCIATION

Correspondence may be directed to:

Miss Eleanor Stephens
State Librarian
Salem, Oregon

Prepared by the Recruitment Committee of the OLA.

Copies of the Recruitment folder "Paging Your Future" are available from the State Library.