President’s Message

I am so pleased to welcome you to Oregon Reads: One State Many Stories -- the 2009 OLA Annual Conference. Conferences are often cited as a major benefit of organization membership. Members place value on the opportunities for networking, professional development, and renewal that conferences provide. Stories play an important role in helping members mine these opportunities. Learning from the stories of “how our library did it good or tried something new” in workshops and poster sessions, listening to the stories of colleagues' successes and challenges during breaks, catching up on personal stories of friends at meals and social times--all are part of a rich conference experience. The 2009 Conference Committee invited OLA units to propose meaningful conference programs and this organization responded with preconferences and sessions that tell an array of stories by library users, library staff from different types of libraries, authors, and vendors. The Conference Committee also sought out two admirable story-tellers for the keynote address and banquet dinner: Justice Betty Roberts who tells her compelling story from Texas girl to LaGrande mom to rising legislator, lawyer, and judge in the decidedly masculine world of Oregon politics; and Joe Raiola who performs his story of a humorist-satirist-editor bumping into society's proprieties.

This year of celebrating Oregon's 150th birthday through the Oregon Reads program has illustrated to me that in one state there are so many stories, and an endless capacity for learning. I hope the Oregon Reads: One State Many Stories conference resonates with similar realizations for you.

Mary Ginnane
OLA President

P.S. And enjoy Salem, my home city for twenty-four years! Downtown shopping is close, Riverfront Park is closer, and the wonderful Salem Riverfront Carousel is closest of all. Even the horses have stories!

OLA Executive Board

Mary Ginnane — President
Eugene Public Library

Connie Anderson-Cohoon —
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Southern Oregon University

Sarah Beasley — Past President
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Jim Scheppke — State Librarian
Oregon State Library

Garrett Trott — Association of College & Research Libraries-OR
Corban College

B.J. Quinlan — Children’s Services Division
Salem Public Library

Kristin Starnes — Oregon Young Adult Network
Corvallis-Benton County Public Library

Robin Beerbower — Public Library Division
Salem Public Library

Cathy Zgraggen — Support Staff Division
Deschutes Public Library
**Opening General Session & Keynote Address**

**Betty Roberts** was the first woman on the Oregon Supreme Court, and was also the first woman on the Oregon Court of Appeals. Roberts’ recently published memoir, *With Grit and By Grace: Breaking Trails in Politics and Law*, is the story of her remarkable life, and it describes, first-hand, the hard won accomplishments that have marked the career of one of Oregon’s most important leaders. In her keynote session Thursday morning, Justice Roberts will share stories from her career and from the time spent writing and researching her memoir. In honor of her audience, Roberts will introduce us to the intricacies of her research process and the many librarians she met along the way—all the more reason that this session promises to inspire. Do not miss it.

In addition, please join us after the morning break on Thursday for an informal and more intimate discussion of *With Grit and By Grace*, which follows Betty Roberts’ rise from Depression-era childhood on the Texas plains to become a teacher, lawyer, state legislator, candidate for governor, and eventually, Oregon’s first woman Supreme Court Justice. In this follow-up to the keynote session, Justice Robert will lead the discussion and answer questions.

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**All Conference President’s Banquet**

Since joining the Theatre Within Workshop in New York in 1979, **Joe Raiola** has worked as a solo performer, comedy writer, producer, director and speaker on first amendment issues. He is now the Artistic Director of Theatre Within and the creator of their Annual Lennon Tribute, the longest running such tribute in the world. Joe is also MAD Senior Editor, a title he insists means nothing since “I work at the only place in America where if you mature, you get fired”. His solo performances include Almost Obscene and the program he will perform during the banquet dinner called The Joy of Censorship. In this long-running, nationally acclaimed program, Raiola takes an illuminating, satiric, and at times disturbing look at America’s most hotly debated First Amendment issues, including the dramatic effect of 9/11 on free speech.
2009 Conference Committee

Robert Hulshof-Schmidt
Chair (Oregon State Library)

Michele Burke
Exhibits Chair (Chemeketa Community College)

Bev Ecklund
Fundraising (Chemeketa Community College)

Abigail Elder
Food Coordinator (Tualatin Public Library)

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OLA President (Eugene Public Library)

Bill Kelm
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Sue Kunda/Nancy Peate
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Jane Nichols
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Robin Puccetti
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Diana Purdie
Conference Administrator (Oregon State Library)

Shirley Roberts
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John Repplinger
Conference Logo (Willamette University)

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Speaker Arrangements & Hospitality (Lewis & Clark College)

Suzanne Sager
Communications Chair (Portland State University)

Garrett Trott
Registration Chair (Corban College)

Caleb Tucker-Raymond
Webmaster (Multnomah County Library)

Arlene Weible
Local Arrangements Chair (Oregon State Library)

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EMPORIA STATE UNIVERSITY

School of Library & Information Management

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The School of Library and Information Management (SLIM) provides the opportunity to obtain an MLS degree through their distance education site in Portland, Oregon.

- 36 credit hours required for graduation with an ALA-accredited MLS
- Two weekend-intensive sessions per course are held at Portland State University, enabling face-to-face interaction with faculty and fellow students
- Classes are augmented by online instruction
- Some elective courses are entirely online
- Full time Portland staff are available for advising and program assistance

Contact Perri Parise at 503-223-8280 or pparise@emporia.edu for more information or visit http://slim.emporia.edu to learn more about SLIM.
Events & Information

Registration Hours
- 6:30 am-7:00 pm  Wednesday, April 1
- 6:30 am-7:00 pm  Thursday, April 2
- 6:30 am-12:00 pm  Friday, April 3

Conference Handouts
Conference Handouts are available online at NW Central. (www.nwcentral.org)

Conference Headquarters
Located in the Pringle Creek Room on the second floor.

Internet Café
There is no Internet Café available this year. Free wireless access is available in the Conference Center.

OYAN Raffle Tickets
Win fabulous prizes! Tickets are $5 each or $20 for 5. They may be purchased throughout the Conference from OYAN members or at the OYAN table. Winners will be announced Friday at lunch.

Scholarship Fundraiser
One State, one tattoo—buy a tattoo for $2 and support the OLA Scholarship Fund

Conference Bookseller
The Willamette Store is the official conference book seller and will have copies of the following authors books. Authors will be available for book signing after their programs in the Santiam Lobby. Times listed below are approximate.
- Justice Betty Roberts—Thursday, 10:00 am
- Marc Acito—Wednesday, 9:00 pm
- Dr. Marc Aronson—Thursday, 5:15 pm
- Patrice McDermott—Thursday, 5:15 pm
- Alan Sitomer—Friday, 12:30 pm
- G.M. Ford—Friday, 3:30 pm
- April Henry—Friday, 3:30 pm

http://www.thewillamettestore.com/

Visit BCR at the Oregon Library Association Conference April 1 – 3, 2009

BCR brings libraries together and helps them keep pace with changes in new developments in technology and services.

We are the nation’s oldest and most established multistate library cooperative. BCR helps you purchase databases and e-content at discounted prices. We will also help your library improve productivity, marketing, staff skills and more.

If your library is ready for greater success, come visit us.

www.BCR.org
Expand your knowledge. Increase your power.
Conference at a Glance

Wednesday, April 1

9:00 am—4:30 pm  Listen Up: Audio Books in the Library—Santiam 1
9:00 am—5:00 pm  So You Want to Have a Circulating Video Game Collection—Santiam 2
                  Introduction to Music Cataloging—Santiam 3
                  Basic Book Repair for Libraries—Santiam 4
                  Got Teens? Building Readers & Reaching Out to Teens Today—Santiam 5

8:30 am—4:30 pm  Emotional Intelligence: Raise the Bar on Leader and Staff Performance—Santiam 6
10:00-10:30 am  Break—Gallery
12:00-1:00 pm   Lunch—Willamette C & D
3:00-3:30 pm     Break—Gallery
4:00-6:00 pm     OLA Board Meeting—Board Room
5:00-7:00 pm     ACRL-OR Reception—Bentleys Grill
6:00-7:00 pm     OYAN OYEA Award Reception—Gallery
6:00-7:00 pm     PLD No-Host Bar—Crosian A-C
7:00-9:00 pm     PLD Banquet—Crosian A-C

THE WILLAMETTE STORE

Willamette University’s full-service bookstore, and a whole lot more!
We carry:
A wide assortment of collegiate and contemporary clothing
High-quality gifts, insignia items, and greeting cards
School supplies and art supplies
A broad selection of academic, reference, and leisure reading materials
Computer accessories and software
Hours:  Monday thru Friday, 8:30am-4:30pm; Saturday 10:00am-4:30pm.

Browsers welcome!

New and Used Books
Over 100,000 Titles in Stock
Downtown at 450 Court St.

9 AM-9 PM Mon.-Sat.
11 AM-6 PM Sun.
(503)361-1235
# Conference at a Glance

**Thursday, April 2**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>7:00-8:30 am</td>
<td>ALA/PNLA Update Breakfast — Santiam 6</td>
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<tr>
<td>8:30-10:00 am</td>
<td>Keynote Address &amp; General Session — Willamette C &amp; D, Featuring Justice Betty Roberts</td>
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<tr>
<td>10:00-11:00 am</td>
<td>Break — Willamette A &amp; B; Gallery</td>
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<tr>
<td>10:00-11:00 am</td>
<td>Showcases: Staff Training &amp; User Instruction and Innovative &amp; Grant-Funded Programs — Santiam Lobby</td>
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## Session 1 — 11:00 am — 12:30 pm

<table>
<thead>
<tr>
<th>The World of Autism</th>
<th>Teen Volunteer Programs That Work</th>
<th>Maximizing the Value of Your OCLC Cataloging Subscription</th>
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<td>Crosian A</td>
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<td>Librarians for the Future:</td>
<td>Collective Advocacy: Engaging Public Libraries in the Open Access Movement</td>
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<td>Building Diversity One College</td>
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<td>Student at a Time</td>
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<td>Library YouTubing:</td>
<td>Documenting Direct Democracy:</td>
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<td>Making Library Videos</td>
<td>Oregon’s Ballot Measure Archive Project</td>
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12:30-2:00 pm       | All-Conference Lunch and Business Meeting — Willamette C & D       |                 |

## Session 2 — 2:00 pm — 3:00 pm

<table>
<thead>
<tr>
<th>Graphic Novels for Children</th>
<th>Creating a Northwest Library Research Network Discussion</th>
<th>Using LibraryThing to Add Folksonomies and Recommendations to Your Online Catalog</th>
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<td>Crosonian A</td>
<td>Crosonian B</td>
<td>Crosonian C</td>
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<tr>
<td>Two Minute Book Reviews of Books by Oregon Authors</td>
<td>Telling Your Library’s Story: Creating Effective and Persuasive Public Presentations</td>
<td>New Student Library Orientation: Comparing Programs Within Oregon, Washington and Beyond</td>
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<td>Santiam 1</td>
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<td>Federal Economic Statistics and Legislative Information: Makes Searching Easier</td>
<td>WorldCat.org, WorldCat Navigator, and WorldCat Local</td>
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<td>Santiam 5</td>
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3:00-4:00 pm         | Break — Willamette A & B, Gallery                          |                 |
## Conference at a Glance

3:00-4:00 pm **Showcases: Library Outreach Activities**—Santiam Lobby

### Session 3—4:00 pm-5:15 pm

<table>
<thead>
<tr>
<th>Storytime Puppetry for Ones &amp; Twos</th>
<th>Express Yourself @ Your Library: Teens, Music, Art</th>
<th>New Developments in Form/Genre Access</th>
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<td>Crosian A</td>
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<tr>
<th>Open Government: Ensuring Access to Federal and Government Information</th>
<th>Dspace for Digital Repositories: One Platform, Two Stories</th>
<th>New Developments in Consortial Borrowing: Aren't We One Big Library With Branches</th>
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<tr>
<th>Capturing the Captive Audience</th>
<th>A Twist on a Yearly List: Best Books for 2008</th>
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<tr>
<td>Santiam 5</td>
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### Business Meetings—5:30 pm-6:30 pm

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<tr>
<th>Legal Reference Roundtable</th>
<th>Business Interest Group OR</th>
<th>Technical Services Round Table</th>
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<tr>
<th>Public Library Division</th>
<th>International Relations Round Table</th>
<th>Library Preservation Roundtable</th>
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<tr>
<th>Reference Roundtable</th>
<th>Documents Interest Group OR</th>
<th>Oregon Digital Library Consortium</th>
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5:30-6:30 pm **Emporia State University, School of Library and Information Management**

Student & Alumni Reception—Board Room

6:00-7:00 pm **All Conference President’s Reception**—Willamette Foyer
Featuring Joe Raiola performing “The Joy of Censorship”.

7:00-9:00 pm **President’s Banquet**—Willamette C & D

## Sponsors

**Emporia State University**
slim.emporia.edu

**Public Library Association**
www.pla.org

**Bibliographical Center for Research**
www.bcr.org

**Pacific Northwest Library Association**
www.pnla.org

**Friends of the Salem Public Library**
www.salemfriends.org
Conference at a Glance

Friday, April 3

7:00-8:30 am  OCLC Western Update Breakfast—Board Room

8:00-10:00 am Lampman Award Ceremony and Breakfast—Santiam 6

Session 4—8:00 am-10:00 am

<table>
<thead>
<tr>
<th>The New PowerPoint: How to Hit Your Target Without Bullets</th>
<th>The World Reads: Digitizing Materials for International Use</th>
<th>Library Catalogs and Cataloging at a Crossroads</th>
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<tr>
<th>Training on Purpose: Building Staff Development Programs that Work</th>
<th>Lampman Award Ceremony and Breakfast</th>
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10:00-11:00 am  Break—Willamette A & B, Gallery

Session 5—11:00 am-12:30 pm

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<tr>
<th>Same Great Service: New Medium</th>
<th>Library Support Staff Certification Program</th>
<th>Manga: An Introduction to the Genre and Cataloging Best Practices</th>
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<tr>
<th>Engaging the 21st C Reluctant Reader</th>
<th>Adult Storytime at Your Library: Why Should Kids Have All the Fun</th>
<th>Our Story: Implementing Information Literacy at Corban College</th>
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12:30-2:00 pm  Awards Lunch—Willamette C & D
## Conference at a Glance

### Session 6—2:00 pm-3:30 pm

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<thead>
<tr>
<th>Kaboom—When the Community and Library Collide</th>
<th>Beyond Twilight &amp; Brisingr: Hot New Books for Teens</th>
<th>RDA Update</th>
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<td>Crosian A</td>
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<tr>
<th>Oregon Authors Website! Where Authors &amp; Libraries Connect!</th>
<th>Mysterious Oregon Authors: G.M. Ford and April Henry</th>
<th>YouTube Meets OSU Libraries</th>
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<tr>
<th>Evidence Based Research: What it is and How to Find it</th>
<th>Telling the Database Story: Increase Awareness &amp; Usage of Your Online Subscription Databases</th>
<th>Sing, Sign, and Story Time</th>
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The Best Conference for the Public Library World is Coming

Save the Date
March 23-27, 2010

The PLA National Conference is the premier professional development event for public librarians, public library workers, trustees, supporters, and library vendors. Your registration includes access to more than 150 programs and talk tables, special events featuring well-known authors and speakers, a bustling exhibits hall, and opportunities to network with your peers from across the country.

Early bird registration opens in September. Oregon Library Association members pay only $195.

Details at www.placonference.org.

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PUBLIC LIBRARY ASSOCIATION
A division of the American Library Association
Pre-Conference Schedule: Wednesday, April 1, 2009

Registration  
6:30 am-7:00 pm  
Gallery

Note: Morning break is 10:00-10:30 am in the Gallery. Lunch will be served in Willamette C and D from 12:00-1:00 pm. Afternoon break is 3:00-3:30 pm in the Gallery.

Listen Up: Audio Books in the Library  
9:00 am—4:30 pm — Santiam 1

Robin Whitten, Editor & Founder Audiofile Magazine;  
Sam Wallin, Fort Vancouver Regional Library;  
Jenny Berg, McMinnville Public Library;  
Johnny Heller, Narrator

Whether for visually-impaired patrons, for commuters, or for people who just enjoy their literature out loud, audio books are increasingly high demand. What’s a library to do? Audio book enthusiasts including library staff, company reps, readers, and authors will team up for a day bursting with practical information. When they want Listen-Alikes: Listeners Advisory and Collection Development: The Future of Literary Listening: Are MP3 Players So Yesterday? Put Yourself Out There: Podcasting Made Easy and Fun On-Demand Audio: The Latest from Library2Go and Overdrive Recorded Books will be onsite with behind-the-scene information followed by a presentation from nationally known narrator, Johnny Heller. There will be plenty of time for questions and answers, as well as information of new audio book technologies. Sponsorship for this program is provided by HarperMedia, HarperCollinsPublishers.

Sponsor: TSRT

Introduction to Music Cataloging  
9:00 am—5:00 pm — Santiam 3

Cathy Gerhart, University of Washington;  
Rebecca Belford, University of Oregon

This day-long workshop will be presented by Cathy Gerhart assisted by Rebecca Belford on basic cataloging of musical scores and sound recordings, including musical terminology, MARC tagging, and the cataloging rules unique to music materials. Examples will be in LC classification. The format includes overviews, opportunities to ask questions, and time to practice the day’s new knowledge on examples.

Sponsor: TSRT; ACRL

Basic Book Repair for Libraries  
9:00 am-5:00 pm — Santiam 4

Carolee Harrison, Portland State University;  
Kristen Kern, Portland State University

This session will cover the selection of books for in-house mending, an introduction to book structure and archival repair materials and contacts lists and a bibliography with further information. The hands-on workshop will include mending loose and torn hinges, tipping in pages, and recasing text blocks. Spine and endsheet repairs will be demonstrated. There will also be discussion on collection maintenance and how to prevent human and environmental damage to books.

Sponsor: LPRT

So You Want to Have a Circulating Video Game Collection  
9:00 am-5:00 pm — Santiam 2  

Megan Dazey, University of Oregon;  
Rosemary Nigro, University of Oregon;  
Andrew Cherbas, Corvallis-Benton County Public Library;  
David Baker, University of Oregon

The morning portion of the pre-conference will focus on issues related to acquisitions (where to buy the games and find reviews), creating a collection development policy (what games and consoles to collect and reasons why you should have a video game collection) and cataloging video games (how-to with hands on experiences). The afternoon portion will focus on public services (creating a circulation policy), publicity/marketing (how to run a game night, publicize your collection), set-up (how to set up the consoles) and staff training (basic knowledge for staff that may not be familiar with video games).

Sponsor: PLD
Got Teens? Building Readers & Reaching out to Teens Today
9:00 am-5:00 pm — Santiam 5

Marc Aronson, Author; Editor, Publisher Speaker, Historian; Susan Smallsreed, Multnomah County Library; April Witteveen, Deschutes Public Library

Teen Services 101! Join us for an exciting program that looks at current issues in teen services. Dr. Marc Aronson will discuss teens and reading, particularly the challenge of getting boys to read. Learn how to build bridges to reading by seeing boys for who they are. Find out ways to incorporate the latest research in teen brain development and behavior to better serve teens at your library. Gain new ideas for improving your young adult collection and programming. To reach teens where they are, learn ways, to incorporate the web 2.0 technology they use into programming and outreach.

Sponsor: OYAN

Emotional Intelligence: Raise the Bar on Leader and Staff Performance
8:30 am-4:30 pm — Santiam 6

Lauren Burnett, President, Center for Inner Quality

Emotional Intelligence is the ability to be influential, work effectively under pressure, build trusting relationships, and generate ideas to create a compelling future. If you occupy a position of leadership or are a support staff member; it is imperative that you lead AND serve from where you are to maintain a high level of library service that is competitive and cooperative. This inspiring and interactive workshop will give leaders and staff tools to apply at work. Build trust and influence in relationships through strategies and interpersonal skill inventory. Develop memorable customer experiences through 4 Key Points of Connection. Use the Language of Body to create an Authentic Credible Presence. Increase effectiveness under pressure through strategies that sustain performance, meet change resistance, counter urgency addiction and manage Emotional Labor. Generate new ideas/solutions and explore the use story to share library value.

Sponsor: SSD

OLA Board Meeting
4:00-6:00 pm — Board Room

ACRL Reception
5:00-7:00 pm — Bentley's Grill

The Academic Division/ACRL-Oregon is hosting a reception at Bentley’s Grill & Lounge. Bentley’s is located in the Phoenix Grand Hotel and the reception will be held in the bar area located just off the hotel lobby. You can enter Bentley’s directly from the Salem Conference Center. We will have a no-host bar, however, various Bentley’s Happy Hour menu items will be provided. So, please come and refresh yourself after a long day pre-conferencing while visiting with old friends and making new friends.

OYAN OYEA Award Reception
6:00-7:00 pm — Gallery

Join us for a no host bar, munchies and a chance to win a flip video recorder (nothing to buy, just be there to win) as we honor Oregon’s outstanding young adult service provider.

PLD No-Host Bar
6:00-7:00 pm — Crosian A-C

PLD Banquet
7:00-9:00 pm — Crosian A-C

Our annual PLD dinner 2009 will include the OLE' award presentation and entertainment by Marc Acito, author of How I paid for college and The Attack of the Theater People. Marc Acito blows the dust off of the traditional author reading with what he calls a “book singing”, rather than a “book signing.” A vocal proponent of breaking into song in public, the popular NPR commentator and author of the comic novels How I Paid for College and Attack of the Theater People will do just that.
Program Schedule: Thursday, April 2, 2009

Registration
6:30 am-7:00 pm
Gallery

ALA/PNLA Update Breakfast
7:00-8:30 am
Santiam 6

Jim Rettig, ALA President; Kathy Watson, PNLA President

Join us for a delicious breakfast while we listen to updates by Jim Rettig, ALA President and Kathy Watson, PNLA President.

Keynote Address & General Session
8:30-10:00 am
Willamette C & D
Featuring Justice Betty Roberts

Break
10:00-11:00 am
Willamette A & B; Gallery
Exhibits grand opening
Book signing for Justice Roberts

Showcases: Staff Training & User Instruction and Innovative & Grant Funded Programs
10:00-11:00 am
Santiam Lobby

• Breakfast, Lunch and Learn: The OSU Libraries In-Service Day
• Cooperative Library Instruction Project: Info CLIPs for College Students
• Down with DRM! Library Responsibilities in the Age of Digital Materials
• Live and Learn @ NWCentral
• Innovative Library Programs for Young Adults
• Vision 2020

Session 1
11:00-12:30 am

The World of Autism
Crosian A

Genevieve Athens Autism Society of Oregon, Sharon Donnelly, Advanced Pediatric therapies; Judy Belk, Ph.D., Center for Communication & Learning Skills

More than 7,000 school-age children in Oregon are diagnosed with Autism spectrum disorder.* Learn from a panel of experts what every child with autism wishes libraries knew about their world. Find out what we can do to provide these children and their families with the best possible library service. *According to the Eugene Register-Guard.

Sponsor: CSD

Teen Volunteer Programs That Work
Crosian B

Sara Ryan, Multnomah County Library; Natasha Forrester, Multnomah County Library; Traci Glass, Eugene Public Library; Patricia Prisbrey, Eugene Public Library; Aimee Meuchel, Tualatin Library

Learn to create meaningful opportunities for teens to contribute to your library, and how to make volunteering fit the busy schedules of both teens and library staff. Librarians from Multnomah County, Eugene, and Tualatin libraries discuss their successful teen volunteer programs.

Sponsor: OYAN

Maximizing the Value of Your OCLC Cataloging Subscription
Crosian C

Rick Newell, OCLC Western

Learn how to save time and get the most from your OCLC cataloging subscription. Tips and tricks for users of CatExpress, Connexion Browser, and Connexion Client will be included. Discover how to improve access and earn credit by contributing original cataloging and record enrichments to WorldCat. Find out how using offline automated services (such as WorldCat Cataloging Partners, Bibliographic Notification, batch loading, and e-serials holdings) for the “easy stuff” allows you to devote your time to projects that require your unique expertise.

Sponsor: TSRT

Library YouTubing: Making Library Videos
Santiam 1

Sam Wallin, Vancouver Community Library

Sam Wallin, a librarian from the Vancouver, WA Community Library created The One Minute Critic, a collection of very short videos of community members sharing their favorite books. In this informative and lively session, learn what is being done with library videos and see a demo on the process of filming and posting on YouTube. Whether you want to make a help
Program Schedule: Thursday, April 2, 2009

stand-alone video to advertise library services or to promote one program, or if you want to start “vlogging” or “vodcasting” on a regular basis, this program will get you started.

Sponsor: PLD

Librarians for the Future: Building One College Student at a Time
Santiam 2

Sonja Somerville, Salem Public Library; Carrie Cast-er, Salem Public Library; Former and Current Salem Public Library Interns

Supported by LSTA funding, Salem Public Library is in its second year of a pilot program that introduces promising undergraduate students to library work through an internship program. Program particulars, highlights and results will be described by a panel including the administrator, coordinator, and former and current interns. They will cover program activities, including intern projects, job shadows, field trips, and more. Insights from the interns about making public libraries more welcoming to diverse populations will also be shared.

Sponsor: PLD

Collective Advocacy: Engaging Public Libraries in the Open Access Movement
Santiam 3

Molly Raphael, Multnomah Public Library; Heather Joseph, SPARC (Scholarly Publishing and Academic Resources Coalition); Faye Chadwell, Oregon State University

Every year taxpayer dollars support millions of dollars of research published in expensive journals that only larger research libraries can afford. Efforts to change this traditional scholarly publication model have culminated in the open access (OA) movement. Open access provides everyone with free, immediate, and permanent access to scholarly research. Clearly academic libraries may profit from OA’s success. Join us to learn how public and smaller academic libraries stand to gain from expanded access to taxpayer-funded research. OA advocates will introduce open access concepts, emphasize benefits for public libraries, and engage participants in a conversation to strengthen public library involvement in the OA movement and intensify advocacy across library communities.

Sponsors: PLD, ACRL-OR, OLA Legislative Com.

Dictionary Building
Santiam 4

Julia Simic, University of Oregon, Karen Estlund, University of Oregon

Data dictionaries help specify rules and standards to use when cataloging digital objects. The creation of an effective data dictionary may define how accessible objects in your collection will be. In addition to the inclusion of common data elements, the successful development of controlled vocabularies and descriptive metadata are often the result of collaboration between subject specialists or experts and metadata specialists. The UO Libraries has built a variety of digital collections including photographs, art images, historic manuscripts, sheet music, ephemera, serials, and mixed collections. We will discuss how to decide the best approach to create a data dictionary that fits the needs of you and your users.

Sponsor: TSRT

Documenting Direct Democracy: Oregon’s Ballot Measure Archive Project
Santiam 5

Dr. Joshua Binus, Dept. of History, Portland State University

Joshua Binus, historian from Portland State University and director of the Ballot Measure Archive Project, will describe the ongoing effort to document and preserve records from one of Oregon’s most notable political institutions, the initiative and referendum system. The project is collecting and digitizing source material from statewide initiative campaigns in a central archive that will be open to the public. Come and learn about the goals, strategies, methods, challenges, and outcomes of this public history project. Explore ways to link into the effort and/or engage your community in an effort to document its own history of direct democracy.

Sponsor: DIGOR

Keynote Response-A Book Discussion of With Grit and By Grace: Breaking Trails in Politics and Law: A Memoir
Santiam 6

Justice Betty Roberts

Join us for an informal discussion of With Grit and By Grace, which follows Betty Roberts’ rise from a Depression-era childhood on the Texas plains to become
a teacher, lawyer, state legislator, candidate for governor, and eventually, Oregon’s first woman Supreme Court Justice. In this follow-up to the Keynote session, Justice Roberts, the author, will lead the discussion and answer readers’ questions. Reading the memoir beforehand is recommended, but not required.

Sponsor: OLA Conference Committee

Lunch and Business Meeting
12:30-2:00 pm
Willamette C & D

Session 2
2:00-3:00 pm

Graphic Novels for Children
Crosian A

Janet Weber, Tigard Public Library

In this session, attendees will learn about the emerging trend in graphic novels that are now being published for children. Attendees will be educated in what resources to use to locate children's graphic novels, how to evaluate these books, how to start or develop a collection, discuss funding and cataloging, plus how to market the collection to patrons. Janet Weber will also share her experience in developing a children's graphic novel collection in a public library, which contains over 1800 items and is the largest collection in her library system and circulates over 1000 items a month. She will also share her observations of how numerous reluctant readers have been turned onto reading thanks to these kid friendly graphic novels. Publisher's Catalogs and book examples will be included in the presentation.

Sponsor: CSD

Creating a Northwest Library Research Network Discussion
Crosian B

Laura Zeigen, Oregon Health & Science University Library; Robin Paynter, Portland State University

Demands for research data to inform decisions, improve practice, and for program assessment and evaluation are increasing across many functional areas, including: instruction, collection development, public service, web presence, understanding how patrons search, etc. The Northwest's history of cooperation among libraries suggests that setting up a network of researchers based on interest areas may be one way to advance needed research quickly and capitalize on strengths across institutions. The presenters will briefly outline various models for cooperative research utilized elsewhere to set the context for local discussions and gauge interest in proposing a new Orbis/Cascade Alliance (or other regional) interest group and/or seeking grant support to fund research activities.

Sponsor: Academic/ACRL-OR

Using Library Thing to Add Folksonomies and Recommendations to Your Online Catalog
Crosian C

Wylie Ackerman, Deschutes Public Library

Find out how LibraryThing for Libraries can help your users discover great books through your online catalog. Beginning with a brief overview of folksonomies, the session will explore why you would want to add LibraryThing services to your catalog, how LibraryThing for Libraries works, and how to incorporate it into your catalog.

Sponsor: TSRT

Two Minute Book Reviews of Books by Oregon Authors
Santiam 1

Kimberly Willson-St. Clair, Portland State University; Bill Baars, Lake Oswego Public Library; Robin Beerbower, Salem Public Library

This traditional program features lively reviews of fiction, science fiction, crime fiction, and nonfiction by Oregon authors published in 2008. This popular session is always packed, so come early for a good seat!

Sponsor: Oregon Authors

Telling Your Library’s Story: Creating Effective and Persuasive Public Presentations
Santiam 2

Su Ikeda, Lane Library District (Creswell Library); Connie Bennett, Eugene Public Library; Todd Dunkelberg, Deschutes Public Library System; Sonja Somerville, Salem Public Library

This program will help you tell your library's story in a compelling, dynamic way that will move your audience to give you what you want and need--whether it be their moral support, cooperation/collaboration, or funding. Our panel of experts will each give a short sample of an effective presentation and share what they have found to be key in communicating their library’s message. Afterwards, you will be invited to join in a discussion
with the panel about strategies and tools that might help you in your own circumstances.

**Sponsor:** PLD

### New Student Library Orientation: Comparing Programs Within Oregon, Washington and Beyond

**Santiam 4**

**John Repplinger,** Willamette University

This program will look at what academic institutions within Summit do to introduce new students to the library, and it will also include a few different orientation programs outside of the Summit system. It is geared towards those who coordinate or participate in library orientations for new students. This is a good opportunity to see what other libraries in Summit are doing, and to learn about successful techniques and pitfalls to avoid.

**Sponsor:** Academic/ACRL-OR

### Federal Economic Statistics and Legislative Information: Makes Searching Easier

**Santiam 5**

**Andrea Sevetson,** Lexis Nexis

Andrea Sevetson, Information Professional Consultant from Lexis Nexis, will highlight new developments and provide tips and tricks for using Lexis-Nexis Congressional and Statistical products to find current and historical business, economic and legislative data. Library staff supporting business and public policy research in academic, public, and special libraries will want to attend and learn how to improve their skills in searching these rich resources.

**Sponsor:** DIGOR

### WorldCat.org, WorldCat Navigator, and WorldCat Local

**Santiam 6**

**Cynthia Busse,** OCLC; **Sam Sayre,** OCLC Western

An OCLC representative will update the status and workings of WorldCat.org, WorldCat Navigator, and WorldCat Local, with examples of each.

**Sponsor:** TSRT

### Showcases: Library Outreach Activities

**3:00-4:00 pm**

**Santiam Lobby**

- Dónde Están Los Libros en Español?
- Indigenous Information Literacy
- L-net Conversation Archive: Using Search Engines to Market the Library
- May Day! May Day!
- Partnering with Afterschool Programs: Literacy-Based Activities
- Public Library Programs and Services to Target Language Communities
- Public Library Services for Seniors
- Volunteer Expo—Bringing Community Together

**Session 3**

**4:00-5:15 pm**

### Storytime Puppetry for Ones & Twos

**Crosian A**

**Steven Engelfried,** Multnomah County Library

Using puppets during Toddler Times or Baby Programs is a great way to catch (and hold) the attention of those very youngest storytime attendees. Puppetry also provides opportunities for developing early literacy skills and modeling creative play. Librarian and puppeteer Steven Engelfried shares and demonstrates basic puppetry techniques, creative ideas, and lots of easy-to-learn story suggestions just right for children under three.

**Sponsor:** CSD

### Express Yourself @ Your Library: Teens, Music Art

**Crosian B**

**Dr. Marc Aronson**

How can we get teenagers interested in the arts? What does it mean for an artist to "keep it real”? Dr. Marc Aronson uses music and art to trace the history of artistic rebellion - showing teenagers how their world of remixing and digital connection links back to Wagner and Manet, Stravinsky and Picasso, Warhol and Cage. Gain ideas for using in the 2009 Teen Summer Reading Program, Express Yourself @ Your Library!

**Sponsor:** OYAN
New Developments in Form/Genre Access
Crosian C

Adam Schiff, University of Washington; Rebecca Belford, University of Oregon, Lori Robare, University of Oregon

Many Library of Congress Subject Headings represent what materials are rather than what they are about, especially in the areas of literature, film, and music. Authority records for form/genre terms and use of the MARC 21 655 field provide new opportunities for Access to form/genre headings in the library catalog. This program will introduce general form/genre issues, provide information on the Library of Congress form/genre project, and explore implications for libraries especially in the areas of film and music.

Sponsor: TSRT

Open Government: Ensuring Access to Federal and Government Information
Santiam 1

Roberta Richards, Portland Community College, moderator; Patrice McDermott, Open The Government; Judson Randall, President of Open Oregon and retired senior editor at the Oregonian

The public's right-to-know was eroded under the previous administration. Dr. Patrice McDermott, author of Who Needs to Know? and director of Open The Government.org, will report on the state of public access to government information. Dr. McDermott will talk about what has been done to date by the Obama Administration and the new Congress, what repairs to openness and accountability remains to be made, and what members of the public can and should do to ensure a more transparent government. On the Oregon level, Judson Randall, President of Open Oregon and retired senior editor at the Oregonian, will discuss access to state and local government information.

Sponsor: Intellectual Freedom, PLD, DIGOR

DSpace for Digital Repositories: One Platform, Two Stories
Santiam 2

Sue Kunda, Oregon State University; Michael Spalti, Willamette University

This presentation will explore the realities of using DSpace, an open source platform for digital repositories. Oregon State University and Willamette University have developed unique instances-ScholarsArchive@OSU and Academic Commons (WU)-of the DSpace software, tailored for their individual needs. We will share the reasons behind those modifications and the promises and pitfalls of developing in-house fixes to open source software. We will also explore the advantages and disadvantages of DSpace as a digital repository platform, describe how ScholarsArchive@OSU and Academic Commons are currently being used at our respective institutions, and provide a look at some of our favorite collections.

Sponsor: ACRL-OR

New Developments in Consortial Borrowing: Aren’t We One Big Library With Branches
Santiam 3

Sam Sayre, OCLC Western Service Center

What do you get when you type "consortial borrowing" into Google? Number one - the Orbis Cascade Alliance, and number two - the University of California. Clearly things are happening on the west coast. In this session we will look at recent projects that turn interlibrary loan into circulation. The speaker will make the provocative case that, in our users view, we are one big library with branches then open the session to further discussion.

Sponsors: Academic/ACRL-OR

Capturing the Captive Audience
Santiam 5

Gillian Harrison, BCR

You know the users are there... lurking about. What are the hooks that lure them in and drive them to the resources that you spend your time and energy procuring and providing? There is a lot of buzz about Web and Library 2.0 and getting-in their space- and bridging the millennial gap. But no matter what venue you use (the Web, a printed flyer, a blog, Twitter, a bibliographic instruction course) there are some tried and true marketing techniques that you can apply to your message to help capture your captive audience.

Sponsor: PLD

A Twist on a Yearly Lists: Best Books for 2008
Santiam 6

Robin Beerbower, Salem Public Library

It's a known fact that librarians love list and for the past twelve years Salem Public Library has created a list of
60-70 of the best adult books of the year that is a perennial favorite of librarians and patrons alike. And the “twist”? The list is split into Patron Favorites and Critics’ Choices, and from this a popular booktalk program is presented in the library. Join us as the presenter briefly describes the procedure of creating the lists, followed by a fast-paced program featuring selections from the Best Books of 2008 list.

Sponsor: PLD

Business Meetings
5:30-6:30 pm
- Business Interest Group OR—Crosian B
- Documents Interest Group OR—Santiam 5
- International Relations Round Table—Santiam 2
- Legal Reference Roundtable—Crosian A
- Library Preservation Roundtable—Santiam 3
- Oregon Digital Library Consortium—Santiam 6
- Public Library Division—Santiam 1
- Reference Roundtable—Santiam 4
- Technical Services Round Table—Crosian C

Alumni Reception
5:30-6:30 pm
Emporia State University, SLIM, Student and Alumni Reception
Board Room
Alumni, students, and friends of Emporia State University’s School of Library & Information Management (SLIM) are invited to attend.

All-Conference President Reception
6:00-7:00 pm
Willamette Foyer

Presidents’ Banquet
7:00-9:00 pm
Willamette C & D

Featuring Joe Raiola performing
“The Joy of Censorship”

In this long-running, nationally acclaimed program, Joe Raiola takes an illuminating, satiric and at times disturbing look at America’s most hotly debated First Amendment issues, including the dramatic effect of 9/11 on free speech.
Program Schedule: Friday, April 3, 2009

Registration
6:30 am-12:00 pm
Gallery

Breakfast Event
7:00-8:30 am

OCLC Western Update Breakfast
Board Room

Be our guest for breakfast! OCLC Western has partnered with Oregon libraries for 25+ years to build an incomparable cooperative that reduces information costs and keeps your content and service on the Web. Learn about education/training for Oregon libraries.

**Sponsor: OCLC**

**Session 4**
8:00-10:00 am

Lampman Award Ceremony and Breakfast
Santiam 6

Be part of a history making event while having breakfast! Learn about the remarkable and inspiring achievements of the Oregon author, librarian or educator who will be the 2009 recipient of the Evelyn Sibley Lampman Award. This prestigious award is given in memory of the noted Oregon teacher, journalist and author of children's books, to an individual who has made a significant contribution in the areas of literature and/or library service for the benefit of the children of Oregon.

**Sponsor: CSD**

**The World Reads: Digitizing Materials for International Use**
Crosian B

Pam Osborne, Mercy Corps; Steve Delamarter, George Fox University; Jon Jablonski, University of Oregon

How does one create a digital library for use by patrons in other countries? What challenges exist when digitizing materials in different alphabets or scripts - especially when working in other countries? Come hear speakers discuss the digitizing of cultural heritage materials in Chinese provincial libraries and ancient manuscripts in Ethiopia, as well as the creation of a digital resource library for Mercy Corps workers stationed around the world. Learn about cooperating with cultural resource agencies in other countries, opening up hidden resources to scholars worldwide, and providing digital resources to remote users.

**Sponsor: IRRT, TSRT**

Library Catalogs and Cataloging at a Crossroads
Crosian C

Allyson Carlyle, University of Washington

An overview of changes happening now in the world of cataloging, including the FRBR family modeling documents (FRBR, FRAD, FRSAR, etc.), the new IFLA Statement of International Cataloguing Principles, and current catalogs on the way to the future: WorldCat Local (WCL), Fiction Finder, Endeca, and Evergreen.

**Sponsor: TSRT, ACRL-OR**

E-Government Services at the Library: It's Here, What do we do Now?
Santiam 1

Liz Paulus, Cedar Mill Community Library; Arlene Weible, Oregon State Library, Carolyn Avery, Corvallis Benton Public Library

As government agencies continue to move essential services to the web, public libraries are at the center of providing public access computing for citizens who need to use these services. How is your library responding to your patrons' needs? A panel will offer some practical advice and ideas for meeting this increasing need in our communities, and briefly discuss some national efforts to gain more resources for libraries providing E-government services.

**Sponsor: DIGOR**

The New PowerPoint: How to Hit Your Target Without Bullets
Crosian A

Jessica Chandler, Seattle Public Library; Elizabeth Iaukea, Pierce County Library

We’ve all experienced it - Death by PowerPoint. And admit it, most of us have even caused it - not by choice but because we don't know better ways to get our message across. It's time for this to change! You'll learn to plan, write and prepare to give presentations that are fun, engaging and effective. You'll also see demonstrations and receive detailed instructions for hands-on how-to's to get you started when you get back to your library. Are you ready to take your presentations to the next level?

**Sponsor: SSD, BIGOR, PLD, Outreach Services**
Panic in the Blogosphere?—The Library, Social Software and the First Amendment  
Santiam 3

Cindy Gibbon, Multnomah County Library; Arlene Keller, Multnomah County Library; Bernadette Nunley, Multnomah County Library

Burgeoning use of social software in the library world begs some important questions. What are the implications of creating a public forum on the library web site? What guidance should we provide to staff members who are posting on library time and in the library's name? Many libraries have either ignored these questions or have opted out of using social software because they aren't sure of the answers. This program will explore the legal and policy implications of using social software in libraries. We'll provide practical guidance for creating public and staff policies and guidelines for the use of social software that can protect your library from thorny personnel issues and knotty legal problems. Specific topics will include: defining a limited public forum based on your library's mission; First Amendment rights and user comments; and the rights and responsibilities of staff contributors.

Sponsors: PLD, Intellectual Freedom

Training on Purpose: Building Staff Development Programs that Work  
Santiam 4

Robert Young, OCLC Western

This program is designed to help library managers and staffs develop internal training programs that are focused, well-organized, and effective. The program will discuss how to analyze and prioritize training needs, overcome resistance to training (both from above and below), and implement purposeful global and local training programs that are effective in meeting the needs and goals of your library.

Sponsor: ACRL-OR

Break  
10:00-11:00 am  
Willamette A & B; Gallery

Session 5  
11:00-12:30 am

Same Great Service: New Medium  
Crosian A

Elke H. Bruton, M.L.I.S., Talking Book and Braille Services; Susan B. Westin, M.A., M.M., Oregon State Library

Talking Books have given fast and courteous service to thousands of Oregonians since 1939. TBABS uses detailed patron profiles to fully customize patron’s reading opportunities. From high-tech digital downloads to low-tech daily circulation processing, TBABS serves patron information needs in real-time. Find out what the upcoming transition to digital media will mean to patrons: more opportunities to download materials “on-demand,” clear digital sound, easy navigation, and machines that are intuitive, lightweight, and portable! Find out more about Talking Books in a relaxed brief presentation, with plenty of time to ask questions and “play” with the new digital talking book players.

Sponsor: Outreach Roundtable, PLD

The Assessment Story: Measuring the Impact of Programming and Services  
Santiam 3

Gayle Palmer, OCLC Western Service Center

Key to implementing a strategic assessment of your library’s programs and services is capturing the right data and transforming it into information that will communicate the value of the programs, promote new partnerships, and capture the attention of funding sources. In this session we will provide strategies and resources to help you assess and measure the impact of your services and programming. Learn how to move beyond just collecting statistics to understanding the impact of services on your users. Learn more about data collection, making the most of your data and how to assess outcomes for your program and users. Appropriate for all types of libraries, museums, archives and cultural heritage organizations.

Sponsor: ACRL-OR
Library Support Staff Certification  
Crosian B  

Karen Strege, ALA & Western Council State Libraries  

LSSCP is under construction! Sponsored by the ALA and the Western Council of State Libraries and funded by the Institute of Museum and Library Services, this certification program is scheduled to begin in 2010. Come hear about the program's components and tell us what you think.  

Sponsor: SSD

Manga: An Introduction to the Genre and Cataloging Best Practices  
Crosian C  

Darcy Nebergall, King County Library System; Mary Thompson, Dragons Who Read Developer  

Manga, a hugely popular genre, may look like comic books with cute characters, but the stories can range from grade school adventures to adult erotic romance stories. Mary Thompson, creator of Dragons Who Read, will introduce major types of manga and review the prizes and pitfalls for library collections; then Darcy Nebergall of King County Library System will discuss the many cataloging challenges this unique format presents.  

Sponsors: TSRT, PLD

Engaging the 21st C Reluctant Reader  
Santiam 1  

Alan Sitomer, Teacher and Lecturer  

Learn from Alan Sitomer, a three time California Teacher of the Year award winner, how to engage reluctant readers and writers by using hip-hop, 21st Century digital media, high interest literature and technology in the library to build a bridge to authentic, timeless, gets tested on the standardized assessments” literacy. Tie Tupac to Tennyson, host a poetry slam and engage reluctant readers - all in a manner that students greatly enjoy. Effective, creative, engaging material that achieves the mandates of a successful library program will be provided.  

Sponsor: CSD, OYAN

Adult Storytime at Your Library: Why Should Kids Have All the Fun  
Santiam 2  

David Wright, Seattle Public Library  

A story hour for grown ups? Why not! Adult storytimes can focus on a variety of styles and formats, from suspense and ghost stories to literary fiction and classics, story discussion groups to parent/child programs to podcasts. They can fit any size venue, and any size budget. They can draw people to your library, or bring your library into the community. Starting with his own successful "Thrilling Tales" story hour, David will share a variety of programs libraries around the country, and give you all the ideas and inspiration you need to get started with your very own story program for adults.  

Sponsor: PLD, ORT

Our Story: Implementing Information Literacy at Corban College  
Santiam 3  

Garrett Trott, Corban College; Dr. Matt Lucas, Corban College; John Scott, Corban College  

Corban College is in the process of implementing information literacy across the campus. This will be a story from three angles: administrative, librarian, and teaching faculty on how it began, how it developed, and how it was put into practice on our campus  

Sponsors: ACRL-OR, LIRT

WorldCat.org: Where Libraries and Users Connect  
Santiam 4  

Amy Crawford, OCLC Western Service Center  

WorldCat.org is more than just a portal to a global database of more than 100 million bibliographic records and more that 1.2 billion holdings. It is also a discovery tool for library-owned materials worldwide and social networking tool that connects libraries with users. Join us to learn about using WorldCat.org to connect with its community.  

Sponsor: ACRL-OR
Legislators and Librarians: Mixing it Up Politically  
Santiam 5

**Janet Webster**, Oregon State University; **Pat Duke**, Wilsonville Public Library

Legislators help shape the political and social landscape of libraries. Knowing their thoughts about libraries and communities can be helpful in long range planning. Oregon legislators join us to describe their take on the political process, and how libraries relate to society and the legislative process generally. A lively question and answer period is anticipated.

**Sponsor: Library Development and Legislation**

Librarians Can Help Me With That? Getting the Word Out About Your Reference and Instruction Services  
Santiam 6

**Anne-Marie Deitering**, Oregon State University; **Elizabeth Peterson**, University of Oregon, will moderate a discussion following the panelists' presentations. **Todd Hannon** Oregon Health Sciences University, **Allie Flanary** Portland Community College, **Jean Caspers**, Linfield College

It doesn't matter where you are, getting the word out about your reference and instruction services is a challenge. In this session, librarians will exchange ideas about marketing these vital services. Librarians from Portland Community College, Linfield College, Oregon State University and Oregon Health Sciences University will share some of their approaches. This panel discussion is only the beginning, setting the table for an interactive and lively discussion session. Participants can expect to hear about some innovative programs, meet colleagues from around the state, and come away with a range of new ideas to try.

**Sponsor: ACRL-OR**

**Beyond Twilight & Brisingr: Hot New Books for Teens**  
Crosian B

**Ruth Allen**, Multnomah County Library; **Aimee Meuchel**, Tualatin Public Library; **Mark Richardson**, Cedar Mill Community Library; **Kristin Starnes and Heidi Weisel**, Corvallis-Benton County Public Library

Looking for new books that will get teens excited about reading? A panel of youth librarians will booktalk titles from the OYAN Book Rave, the best in new young adult literature. Don't miss the fun!

**Sponsor: OYAN**

**RDA Update**  
Crosian C

**Lori Robare**, University of Oregon

RDA (Resource Description and Access) is the new descriptive cataloging standard that will result from efforts to simplify, clarify, and update AACR2 (Anglo-American Cataloging Rules). This program will provide an update on the development of RDA and the RDA Online product, as well as plans for testing, training, and implementation.

**Sponsor: TSRT**

**Oregon Authors Website! Where Authors & Libraries Connect!**  
Santiam 1

**Kimberly Willson-St. Clair**, Portland State University; **Katie Anderson**, Oregon State Library; **Mike Flakus**, Portland State University

Now libraries can find out what their favorite Oregon authors are currently working on as well as post their...
own book events to the interactive calendar on the new Oregon Authors website! The website is an interactive, social space for libraries and authors to share information. Check out the authors wiki! Come see how you can use this site to market your author events!

Sponsor: OR Authors

Mysterious Oregon Authors: G.M. Ford and April Henry
Santiam 2

G.M. Ford, Author; April Henry, Author

Come meet two critically acclaimed Oregon mystery writers in this fun and informative session. G. M. Ford is the author of the Seattle based Leo Waterman and Frank Corso mysteries, and the stand-alone thriller Nameless Night. April Henry is from Portland and is the author of six books, including the Claire Montrose series and a young adult book, Shock Point, and also reviews books for the Oregonian. Her newest books, a young adult thriller and a mystery co-written with Lis Wiehl, the legal analyst for Fox-TV, will be published this spring. Both authors will sign books after the session.

Sponsor: Oregon Authors, PLD

YouTube Meets OSU Libraries
Santiam 3

Margaret Mellinger, Oregon State University; Hannah Rempel, Oregon State University; Loretta Rielly, Oregon State University

OSU Libraries held a video contest in 2008, where a group of librarians invited OSU students to write and film a library orientation video for other students. We wanted to break down student misperceptions about the library and we hoped student-produced videos would offer a fresh take on the library. In the process of creating their videos students learned about fair use and copyright for music and images. Librarians learned about video production standards and what makes a good video for our audience. Participants will view and judge a library video and we’ll show our award winning videos.

Sponsor: ACRL-OR

Evidence Based Research: What it is and How to

Find it
Santiam 4

Robin Paynter, Portland State University Library; Janet Tapper, Western States Chiropractic College; Dolores Zegar Judkins, Oregon Health & Science University

The evidence-based movement (EBM) began in the medical fields in the 1990s and has rapidly expanded to other applied fields since. Increasingly, students and practitioners approach the reference desk wanting to find evidence-based research, ‘best practices’, practice guidelines, etc. This session presents a primer on EBM basics, defines EBM lingo, how different fields are adapting it, and research tips and tools to assist patrons in finding what they need effectively and efficiently.

Sponsor: Academic, ACRL-OR

Telling the Databases Story: Increase Awareness & Usage of Your Online Subscription
Santiam 5

Will Stuiwenga, Washington State Library; Peggy Bryan, Whitman County Rural Library District

Marketing is just a fancy word for telling your story, one of the many library stories in Oregon. This session will offer ideas on how to successfully tell the story of what may be your library's best-kept secret, its online subscription databases. These valuable e-resources aren't getting the attention (and use) they deserve and there are some simple things you can do to change that. Increase your database usage statistics by employing useful techniques for making these online sources more visible to your public.

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Sing, Sign, and Story Time
Santiam 6

Dawn Prochovnic, MA SmallTalk Learning

Children love sign language. School-age kids think it is a secret code to unlock, preschoolers embrace signing with the same enthusiasm reserved for treasured finger plays, and many babies born today will learn to sign before they can talk. In this session you will learn practical tips for incorporating American Sign Language (ASL) into your story times and youth education programs, and you will learn about resources that your patrons can use to support their interest in ASL. This fast-paced workshop is interactive, informative and fun.

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